



Professional

FOR IMMEDIATE RELEASE

**MCGRAW-HILL PROFESSIONAL AND JAMA LAUNCH NEW ONLINE
EVIDENCE-BASED MEDICINE, CLINICAL, AND EDUCATIONAL RESOURCE**

NEW YORK, N.Y./CHICAGO, IL., January 28, 2009 — McGraw-Hill Professional, a leading global provider of information resources for the scientific and medical communities, and JAMA, the world's most widely circulated medical journal, have announced the joint development and launch of a new state-of-the-art digital resource, JAMAevidence. This innovative learning tool provides medical students, residents, educators, and clinicians with the fundamental tools required for understanding and applying the medical literature and making clinical diagnoses.

JAMAevidence (www.jamaevidence.com) provides full-text access to both the second edition of *The User's Guides to the Medical Literature* and the newly published *The Rational Clinical Examination*. Authored by the leading minds in evidence based medicine, the *Users' Guides to the Medical Literature* is the number one guide to the principles and clinical application of evidence-based medicine. A compilation of the popular JAMA series, *The Rational Clinical Examination* is the ultimate guide to the evidence-based clinical encounter and physical examination. In JAMAevidence these preeminent titles are combined with online-only content, updates, teaching tools, media, and interactive features to convey the best practices of evidence-based medicine – including the careful assessment and interpretation of medical research, as well as the application of that research to ensure the optimal care of the patient.

Updated monthly, JAMAevidence is designed to meet the needs of students, educators, and practitioners alike. The online Education Guides enhance classroom and conference learning by offering detailed presentations – some with instructor notes – on core topics in evidence-based medicine. The Education Guides are available to subscribers as both online slideshows and downloadable PowerPoint presentations. Interactive worksheets enable users to hone their critical appraisal skills and master the information cycle, while question wizards assist in formulating well-built clinical queries. Functional calculators and nomograms, organized by therapy, harm, diagnosis, and prognosis, provide evidence tools for use in daily practice. Finally, new podcasts are posted each month, bringing analysis and commentary from leaders in evidence-based medicine directly to users.

"Evidence-based medicine is one of the most important concepts introduced to the medical curriculum and to clinical practice in the last 50 years. As such, we are proud to join with JAMA to provide this authoritative resource to the medical community," said Philip Ruppel, president, McGraw-Hill Professional.

"We are delighted to have JAMAevidence join the family of JAMA and the Archives Journals. JAMAevidence will help physicians and other clinicians, students and teachers, understand and apply evidence-based medicine in their practices and in educational settings, said Catherine D. DeAngelis, MD, MPH, editor in chief, JAMA and Archives Journals.

JAMAEvidence was developed under the guidance of the world's leaders in evidence-based medicine, including Gordon Guyatt, MD, Drummond Rennie, MD, Robert Hayward, MD, and David Simel, MD. The wisdom and insights of these and other leaders will continue to guide the growth of the site.

About JAMAEvidence

JAMAEvidence from JAMA and McGraw-Hill is an innovative online resource with innovative interactive and pedagogical features designed to help students and clinicians learn the best practice of evidence-based medicine. This electronic tool provides full-text access to the content in the second edition of *The User's Guides to the Medical Literature* and *The Rational Clinical Examination*. Users will find everything from classic references that demystify basic principles to customizable worksheets that allow them to systematically apply evidence-based medicine to their cases and build a library of their own critically appraised topics. More information on this and other products can be found at www.jamaevidence.com.

About McGraw-Hill Professional

McGraw-Hill Education, a division of The McGraw-Hill Companies, is a leading global provider of print and digital instructional, assessment and reference solutions that empower professionals and students of all ages. McGraw-Hill Education has offices in 33 countries and publishes in more than 60 languages. Additional information is available at www.mheducation.com.

About JAMA

JAMA (the Journal of the American Medical Association) is an international, peer-reviewed, weekly general medical journal. JAMA is the most widely circulated medical journal and is published along with 9 Archives specialty journals. JAMA has been published continuously since 1883.

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